

Associate
Attends meeting
See spiritclips films

- Hubble
- Little Frog
- New Deal
- Ants

 Gets link to **spiritclips.com/dalecarnegie**
w/ instructions to view it
(we provide in ad)
and promo code **DCANDA**
Goes to dedicated sc landing pg

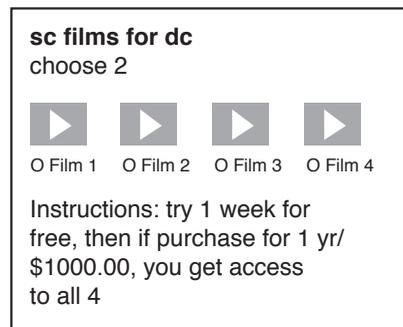
DC Landing pg

Enters promo code
(we could call it that to avoid double pw issue)



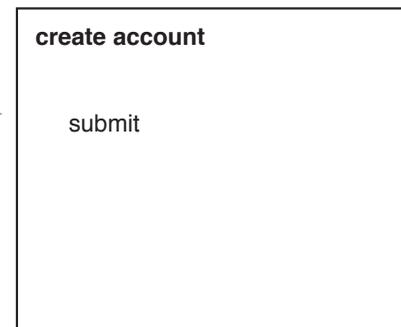
DC choose film pg

Here they can preview and choose 2 films using radio buttons



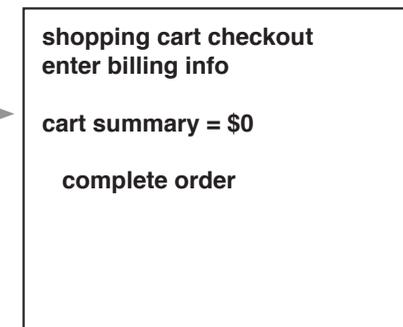
Create account pg

(store/signup) Uses current like for VOD



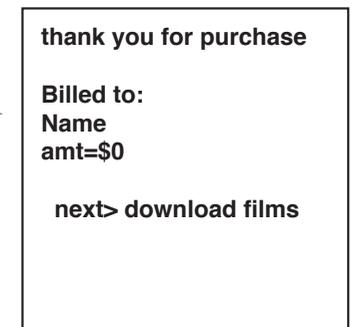
Enter billing info

(store/checkout?s=login)



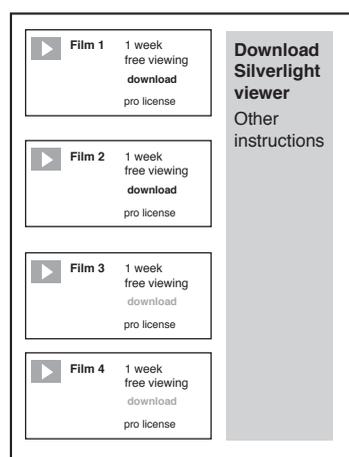
Thank you for purchase pg

(should say something specific to DC)



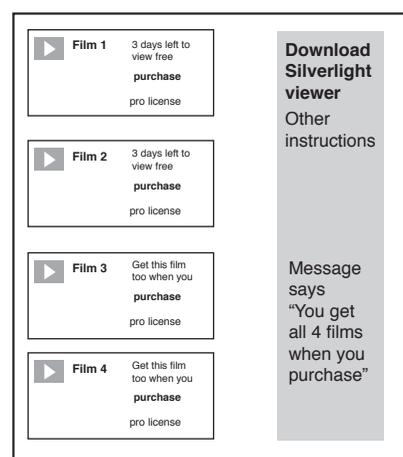
My digital orders pg

Shows films they chose (plus other 2 grayed out?) and download silverlight button



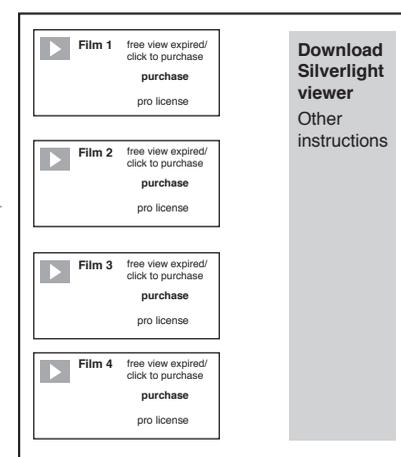
My digital orders pg

As the week progresses they see the countdown, 4 days left, 3 days left, etc. Download button changes to purchase.



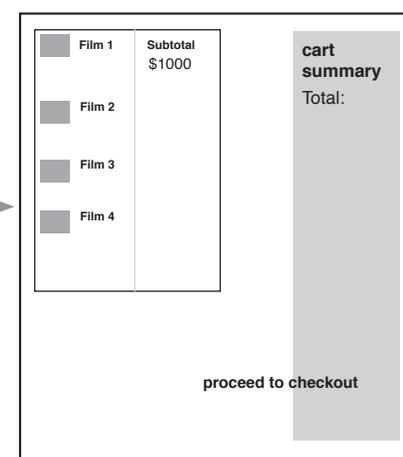
My digital orders pg

(1 week later) Shows films they chose expired and a click to purchase link appears.



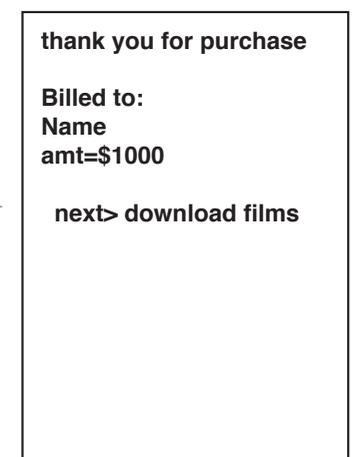
shopping cart pg

When they click to purchase they get shopping cart page with the films and purchase price.



Thank you for purchase pg

(should say something specific to DC)



Confirmation Email with code and link to their page and to preview page.

Free viewing ends email

Also when free viewing period ends they email directing them to their sc digital orders page.

Free viewing ends popup

When free viewing period ends they get popup on film directing them to their sc digital orders page.

Should remember their previously input billing info. should all 4 products be in one box?



Employee Engagement Seminar Training Films

Create an account or [login now](#):

*First Name

*Last Name

*Email

*User Name

4 to 15 characters in length. Letters and numbers only, please.

*Password

4 to 15 characters in length. Letters and numbers only, please.

*Confirm Password

I agree to the [terms and conditions](#).

I would like to receive film announcements and member benefit emails

CONTINUE ▶



Welcome Jim Trainer



Ben Comen
4:16 min

Based on the true story of a young athlete who never gives up.

Employee Engagement Seminar
 Free 6-month license



The Hubble Solution
2:35 min

Charts the failure of the first Hubble mission and how NASA's biggest mistake became one of its most renowned successes.

1-year license: \$199.99



The Little Frog
2:33 min

Two frogs fall into a deep, dark pit and soon realize they have more power than they first believed possible.

1-year license: \$199.99



The Cracked Pot
4:05 min

When a water-bearing pot slips from a ledge and cracks, it fears it has lost its value.

1-year license: \$199.99

Instructions: Click a thumbnail to preview the film. Select the films you wish to purchase and download with free Silverlight Player.

CONTINUE ►

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shopping cart

review your cart and proceed to checkout

REMOVE	PRODUCT NAME	SUBTOTAL
 remove	 <p>Ben Comen: Dale Carnegie 6-Month Download read the business license</p>	\$0.00 <i>(digital)</i>
 remove	 <p>The Hubble Solution: Dale Carnegie 1-Year Download read the business license</p>	\$199.99 <i>(digital)</i>

cart summary:

Item Total:	\$199.99
Subtotal:	\$199.99

Please note:
Sales tax and shipping charges do not apply to digital products.



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shopping cart checkout

please enter your billing info

BILLING INFORMATION

* required

* Name on Card:

Business/Organization:

* Credit Card Number:

* Credit Card Type:   

* Expiration Date:

* Security Code:  [what is this?](#)

* Zip/Postal Code:

Save my credit card information

I agree with the [terms and conditions](#)

Promo Code:

cart summary:

Item Total:	\$199.99
Subtotal:	\$199.99
Grand Total:	\$199.99

Please note:
Sales tax and shipping charges do not apply to digital products.

Online Credit Card Processing

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my digital orders

access download and video on demand purchases

[browse more films >](#)

Order #3160201353	DATE: 03/18/11	TOTAL: \$0.00	print receipt
	Ben Comen: Dale Carnegie Download	downloads remaining: 5	DOWNLOAD FILM read the business license

Your films are formatted to play using the free Microsoft Silverlight player, which you can [download here >](#)



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The screenshot shows the SpiritClips website interface. At the top, there is a navigation bar with the SpiritClips logo (watch. Feel. share.) and user links: login to facebook, welcome Ellen, my account, my cart, my digital orders, upgrade, and logout. A 'Like' button is also present. Below this is a secondary menu with links for home, shorts, movies, talks, ecards, news, prices & membership, and what is spiritclips?. A search bar with a 'Go' button is on the right.

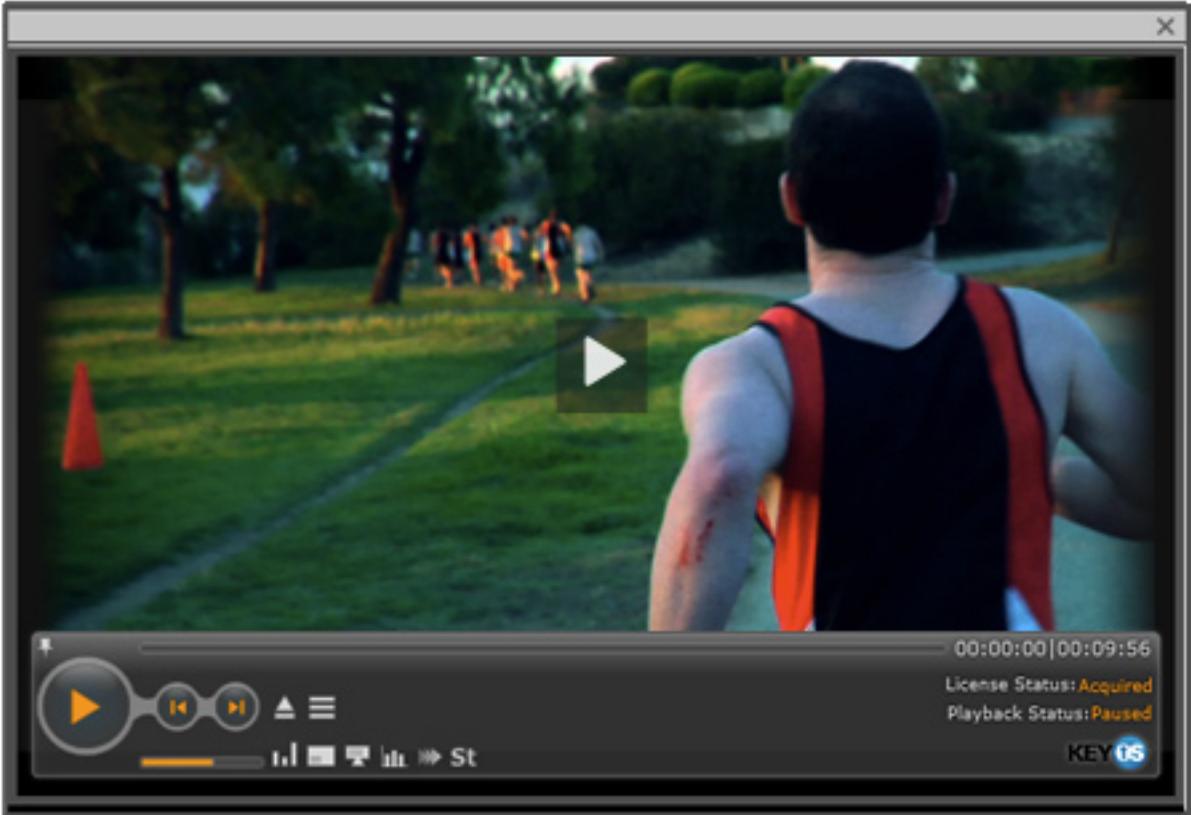
The main content area features a large heading: "Download Silverlight Player". Below this heading is a video player window. The video player displays the Microsoft Silverlight logo and the text: "Your films are formatted to play using the free Microsoft Silverlight Player which you can [download here](#)". The player interface includes a play button, a progress bar, and a volume icon. In the bottom right corner of the player, it shows the time "00:00:00 | 00:09:56", the license status "License Status: Acquired", and the playback status "Playback Status: Paused". A "KEY OS" logo is also visible in the bottom right corner of the player.

At the bottom of the page, there is a footer with a list of links: home | about | rob's story | awards | partners | affiliates | help | terms & conditions | privacy policy | contact | investors © 2008-2012 Spirit EMX LLC.

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Play Ben Comen



00:00:00 | 00:09:56
License Status: **Acquired**
Playback Status: **Paused**
KEY 

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Dale Carnegie Training® Selects SpiritClips.com to Supply Films for Use in Dale Carnegie Workshops Worldwide



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SOURCE SpiritClips.com

LOS ANGELES, May 2, 2011 /PRNewswire/ -- SpiritClips.com, a leading producer of inspirational and motivational training films, announced that they would provide their award winning films to Dale Carnegie Training® for use in their training seminars. Dale Carnegie will incorporate a motivational SpiritClip Original short film in their Team Engagement Workshops presented by Dale Carnegie Franchisees worldwide.

The first film made available is "Ben Comen", an amazing true story about a high school cross country runner with Muscular Dystrophy who inspired his team to victory. SpiritClips can be easily downloaded by Dale Carnegie franchises from the SpiritClips.com website. The entire collection of SpiritClips motivation and training films is available to all businesses at

www.SpiritClips.com/page/business.

Jey Wagner, President of Dale Carnegie Training® Greater Los Angeles and Ventura County, says about SpiritClips, "Rob Fried and his creative team at SpiritClips have an extremely impressive film library that is of the highest quality available in the market place. Each film has the ability to positively shape the way people think and feel about the professional and personal challenges and triumphs we all face. We couldn't be more pleased to have their film "Ben Comen" introduced as a vital part of our Team Engagement Workshop and we expect its launch to be an overwhelming success!"

Tom Gilmore, Instructional Architect, Dale Carnegie Training®, echoes these points. "SpiritClips.com provides highly thought provoking video vignettes that move the human element back to the forefront of our minds. It is the human element that is most important and meaningful to leaders and team members alike for sustaining top performance. By including these videos in our Team Member Engagement Workshop, we believe our clients and their organizations will benefit by becoming more emotionally and intellectually aware of the issues and concepts that enable good teams to become great teams."

Rob Fried, Academy Award winning Producer and CEO of SpiritClips.com commented, "The brilliant Dale Carnegie philosophy has inspired millions of inquisitive, successful executives over the years. His principles are more relevant today than ever before. SpiritClips is very proud to be a part of this special curriculum and looks forward to being of service to Dale Carnegie and Associates as they educate and inspire future generations."